



Organizing for Health DISTANCE LEARNING COURSE

New for winter 2012, Organizing for Health's **online distance learning course** offers a unique opportunity to engage in organizing and apply its core leadership practices to health care system transformation.

Adapted from a course offered by Organizing for Health Director Kate Hilton and Marshall Ganz at Harvard Kennedy School and tailored to the health sector, the **14-week session** is designed to **engage teams in project-oriented learning** that is supported by live lectures, readings, reflection, real-time class sections and discussions, peer support, teamwork, and faculty coaching.

The course will be taught by a team of experienced professors and practitioners: **Kate Hilton**, JD, MTS, Director of Organizing for Health, ReThink Health; **Hope Wood**, Director of the New Organizing University; **Chris Lawrence-Pietroni**, MPA, Campaign Coach to the National Health Service of England; **Dan Grandone**, MPP, Organizing Director of Leading Change; **Ruth Wageman**, PhD, Director of Research for ReThink Health; and others.

Web technology will support this interactive and collaborative **community of practice**. Biweekly class sections will be led by an experienced teaching fellow.

OfH Course Schedule

February 6, 2012 to May 11, 2012

OfH Philosophy

As an approach to leadership, Organizing for Health turns change-seekers into change-makers. Our distance learning course develops the skills and capacity for change in the health sector by connecting people in rigorous, experiential, online learning classrooms that explore the principles and practices of organizing in health.

Organizing is a response to the recognition that the change we want will only come by engaging the full capacity of people around a compelling vision they believe in. Positive change is made by campaigns that identify, recruit and develop leaders, build community around that leadership, and build power from that community.

Our mission is to coach, train and support leaders who make change by organizing for health within communities around the challenge and hope that they themselves identify. We approach leadership as a practice, not a position.

"It has been so powerful to work with others on a shared values basis; I really learned the value of shared leadership in teams in terms of what you can achieve with extended resources."
Amanda Grindall, NHS



Organizing for Health
www.organizingforhealth.org

For more information, contact:
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Organizing for Health



ReThink Health

Organizing for Health is an initiative of ReThink Health and is supported by the Fannie E. Rippel Foundation



Organizing for Health DISTANCE LEARNING COURSE

OfH Curriculum

What is organizing in health?

Module 1 – February 6: Organizing & Systems ReThinking

Module 2 – February 13: Organizing Project – Purpose, People, Power, Path

What is my purpose?

Module 3 – February 27: Public Narrative
& Choosing a Motivational Goal

Who are my people?

Module 4 – March 12: Building
Relationships – Actors, Interests,
Resources

Module 5 – March 26: Building a
Leadership Team – Team Structure

Where is our power?

Module 6 – April 9: Strategizing, Theory of
Change & Mapping Relationships

What is our path?

Module 7 – April 23: Motivational Action – Timing, Tactics & Commitments

What did we learn?

Module 8 – May 7: Evaluation & Celebration – Adaptive Leadership

*“The course helped us to
lead purposeful change
amid the traditional culture
of fear and domination.”
Keith Torgerson, Director of
Anesthesia, McLeod
Regional Medical Center*

OfH Course Requirements

1. Applicants are encouraged to apply in teams of **3-5 members**. Although teams will be given preference for open slots in the course, individuals with similar interests and organizing projects will be grouped together in sections and on peer learning teams.
2. Student teams base class work on their experience **conducting an organizing project**. They may choose a project on which they **are working or initiate** a new one so long as it achieves a clear measurable outcome by the end of the course.
3. Students learn organizing by practicing organizing, not talking about it. The course requires a **10 hours/week commitment**, including: 1.5 hours class time, 1 hour reading, and 1 hour response paper every other week; 1.5 hours team practice assignment and 1.5 hour section meeting every other week; and at least 5 hours a week on the organizing project.
4. As an online learning course, students will use **Blackboard Collaborate web conferencing technology** to participate in “live lectures” and “sections.” You must have a **stable internet connection**, working **microphone** and **headphones** connected to your computer and a **webcam**.
5. **Course fee** of \$1995 per student.
6. To ensure a spot in the course, please **apply by December 16, 2011**.



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