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The Rippel Foundation Welcomes Two New Executive Leaders

Former CDC Executive and Former President of Overlook Medical Center Join Rippel to Help Advance Its Vision of Health and Well-Being for All Americans

October 7, 2021 (Morristown, NJ) - Today, The Rippel Foundation, a nonprofit operating foundation dedicated to fostering a future of equitable, exceptional health and well-being for all, announced the appointment of two Executive Vice Presidents: Alan Lieber, former President of Overlook Medical Center, part of Atlantic Health System; and Rebecca Payne, who has spent the past 20 years serving in a variety of leadership roles within federal government, in particular with the U.S. Centers for Disease Control and Prevention (CDC). Mr. Lieber and Ms. Payne joined the Foundation on October 4.

“We are delighted to welcome Alan and Becky to our executive leadership team. They are both experienced, smart, respected, and collaborative leaders with complementary expertise that will help Rippel and our partners achieve our vision of transforming health systems and creating equitable opportunities for all people to thrive,” said Laura Landy, President and CEO of Rippel. “They will help us create new pathways to expand and deepen relationships with our growing networks of funders, health care and philanthropy partners, corporate leaders, policy makers, and change agents—who, like us, are committed to designing a better future.”

The Rippel Foundation was established in 1953 to invest in initiatives addressing cancer, heart disease, the health of women and the elderly, and the maintenance of our nation’s hospitals. In 2007, the Foundation refocused its approach to these priorities, recognizing that a commitment to broader health system change is essential to achieve real, lasting impact. Today, Rippel is a nonprofit operating foundation with one primary strategic purpose: to be a catalyst for an equitable future for health and well-being. Rippel believes that this goal is attainable if enough of us—individuals and organizations in all sectors—see ourselves and each other as interdependent stewards in a movement for well-being and equity.

Mr. Lieber has a well-deserved reputation for leadership in innovative patient care. During his tenure, Overlook became a top-rated regional medical center with improved clinical outcomes, strong connections to the communities it serves, and a demonstrated commitment to its workforce. It has been recognized by Healthgrades as one of the top 50 hospitals in the nation for patient safety and clinical outcomes; among the Fortune 100 Best Places to Work for 14 consecutive years (as part of Atlantic Health System); and as one of the 25 most environmentally friendly hospitals in the nation by Project Greenhealth.

Fostering a culture of innovation has been key to the efforts Mr. Lieber has spearheaded. He was instrumental in establishing numerous regional and national clinical centers of excellence and in launching and serving on the boards of two Accountable Care Organizations (ACOs) that produced improved quality of care, reductions in total cost of care, and the greatest Medicare savings in New Jersey. Mr. Lieber also serves on the board of the Red Bear Angels investing group and as an advisor to several startup companies. He received BS

and MBA degrees from Cornell University and served on the Cornell College of Human Ecology Dean's advisory committee.

"Throughout my career, I've been dedicated to improving health outcomes and the value of the care provided by health systems—all in service of helping communities thrive," said Mr. Lieber. "Rippel has a deep bench of knowledge and talent, and wide networks of stewards who are committed to health system transformation. I have great admiration for Rippel's ingenuity and its entrepreneurial, creative approaches to this significant challenge, and I look forward to my work at Rippel as a way to have a greater impact on the health and well-being of the broader community."

Ms. Payne has dedicated her career to advancing systems change to address inequities and empower communities to improve their health and quality of life. She is recognized for leading multiple, large-scale initiatives and various programs at every level of the CDC. She has an impressive track record of designing innovative approaches to public health that maximize impact and community benefit, including the Communities Putting Prevention to Work and Community Transformation Grant initiatives.

Ms. Payne most recently spearheaded over 26 agencies and civil society partners to develop a vision and strategy for the equitable long-term recovery and resilience of social, behavioral, and community health. Based in Atlanta, she serves on several local boards, including the Decatur Education Foundation and UNICEF Child Friendly Cities Initiative for Decatur, GA. She earned her MPH degree in Community Health Sciences from Tulane School of Public Health and Tropical Medicine, and her BS degree in Public Policy and Health from Michigan State University.

"Short-term solutions won't create meaningful, wide-scale impact on public health, long-standing community health disparities, and vital conditions for well-being like food, housing, and employment security," said Ms. Payne. "These are deep-rooted health and social challenges that require us to think and act differently to catalyze enduring change. For many years, Rippel has been engaging people and organizations who are willing to take chances, embrace innovation, and break new ground. I'm excited to have the opportunity to help Rippel and its partners work to achieve our shared vision for equitable population health."

Together with partners and co-investors, Rippel works across the country with individuals, philanthropic and health care organizations, corporations, and government to guide thinking and action that inspires innovative system transformation and to create conditions for shared stewardship to become a rising norm. Rippel's flagship initiative, ReThink Health, continually explores *how* to achieve equitable system change in real-world settings. FORESIGHT, Rippel's equity-focused futuring initiative, aims to envision a new future for health and well-being.

Mr. Lieber and Ms. Payne are the latest additions to Rippel's team, part of the Foundation's evolution as an organization actively seeking opportunities to secure—both through staff and partners—the skills, insights, experiences, and diversity that will enrich its work and build wide awareness of the transformative potential of stewardship.

In recent months, Bob Atkins, director of New Jersey Health Initiatives (NJHI), the statewide grantmaking program of the Robert Wood Johnson Foundation, and Lydia Nadeau, executive director of oncology services at Atlantic Health System, were appointed to Rippel's Board of Trustees; Teri Wade, a seasoned communications practitioner with social sector and health care experience, joined the senior management team as Director of Communications and Influence; and Cierra Bryant, a public health researcher and evaluator with research interests in maternal and child health, minority health, and women's health, joined the Foundation as its Senior Learning and Impact Associate.